



Dear Home Craft Contest Convenor

It is that time of the year to begin planning your home craft competitions for 2010. This will be Country Fair Baking Contest's 24th year offering sponsorships for Home Craft Fair Competitions across the country and supporting this wonderful Canadian tradition.

I am pleased to inform you that all Country Fair Baking Contest Sponsors are back again with wonderful prizes, prize winning ribbons, recipe booklets and store coupons. Country Fair Baking Contests Sponsors 2010 are as follows:

ACH Foods: Fleischmann's Yeast and Mazola/Bee Hive Corn Syrup,

www.achfood.ca

Smucker Foods of Canada: Robin Hood Flour and Crisco

www.robinhood.ca

www.criscocanada.com

CERTO

Tenderflake

Note I have added the website links from some of our sponsors. Our common objective, as always is to get as many contest entrants possible. I was thinking it would be a good idea to post these links in your prize list book and/or on your website. These websites offer many helpful hints and a plenty of recipe ideas that may assist new entrants in baking their prize winning products.

Enclosed are details of the 2010 Country Fair Baking Contest program along with the Confirmation of Interest Form. Please complete the Confirmation of Interest Form and mail it back to us as soon as possible. It is important to return the Confirmation of Interest Form as we use this information to prepare and mail out your kit.

Robin Hood, Crisco and Fleischmann's Yeast will again offer a national contest prize, so be sure to send in the name and recipe of the winners at your fair so they may be eligible. (Note rules and regulations are enclosed)

I would like to thank you for your continued support as we look forward to another year of successful baking contests. Happy New Year and all the best in 2010!

Yours truly,

Peggy Hay
Fair Director

Country Fair Baking Contests

14845 - 6 Yonge Street, Junction # 125, Aurora, ON. L4G 6H8

Tel 905 727 6003

Fax 905 727 3366

E-mail wrtmgt@allstream.net


Country Fair Baking (C.F.B.) Contest“2010”

Rules and regulations


- All entrants into the contests must submit entries that were made using the sponsor’s product.
- A product label must accompany each entry, as proof of purchase. ACH Foods will require only one proof of purchase from either Mazola Corn Oil or Bee Hive Corn Syrup..
- All entries will be judged on appearance, texture, creativity of recipe and presentation. Decision of the fair judge(s) will be final.
- First and second place winners’ names and address must be submitted.
- All first place winners must submit recipe, proof of purchase, photograph and signed release form giving permission to the sponsors for use of the winner’s name, recipe and/or photograph in any other advertising or publicity without payment.
- The fairs will send to C.F.B. the signed release forms, recipes and photo for the first place winners along with a list of all the names and addresses for 2nd and 3rd place winners where applicable.
- C.F.B. contests will reimburse each fair for cash winnings up to a maximum of \$80.00 per fair upon receipt of winners signed declaration form from the fair convenor. C.F.B. reserves the right to substitute gift prizes for a cash prize equivalent of \$10.00 first place, \$6.00 second place and \$4.00 for third place. The fair is responsible for distribution of prizes to individual winners.
- National contest prizes will be sent directly to the winner.
- Gift prizes, store coupons, banners, prize ribbons and other promotional giveaways will be sent two weeks prior to the start of the fair in our fair contest kit.
- All submissions for reimbursement must be received by C.F.B. no later than November 30, 2010.

2010 Contest Sponsors As Follows:

Tenderflake Best Pie Contest


Contest Category		Prizes
	<p>Tenderflake “Best Pie Contest” <i>Best Homemade Pie as selected by the fair using Tenderflake. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st Place – Gift Prize 2nd Place – Gift Prize 3rd Place – Gift Prize</p>


CERTO Best Jam or Jelly

Contest Category		Prizes
	<p>CERTO “Best Jam or Jelly” Contest <i>Best Jam or Jelly as selected by the fair using CERTO. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st Place – \$20.00 product coupon 2nd Place – \$10.00 product coupon</p>



2010 Family Favourite Recipe Baking Contests

Contest Category		Prizes
 www.robinhood.ca	<p>Robin Hood Family Favourite Recipe Baking Contest</p> <p><i>Best Homeade Cake, Muffin or Cookies in category as selected by the fair. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: \$25.00 Product Certificate</p> <p>2nd: \$10.00 Product Certificate</p>
<p>Robin Hood Flour Family Favourite Recipe National Contest*</p> <p><i>Eligibility: First place winners of Robin Hood Best Family Favourite Recipe baking contest with submission of declaration form by local fair convenor. Judging will be based on appearance, taste, texture and recipe creativity</i></p>		<p>1st Place - \$100.00</p>

Contest Category		Prizes
	<p>Robin Hood "Best Lunchbox Snack Contest</p> <p><i>Best Homemade cookies, squares or bars, youth division, 12 years and younger. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: Place – \$15.00</p>
<p>Robin Hood Flour Best Lunchbox Snack National Contest*</p> <p><i>Eligibility: First place winners of Robin Hood Best Lunchbox Snack contest with submission of declaration form by local fair convenor. Judging will be based on appearance, taste, texture and recipe creativity</i></p>		<p>1st Place - \$100.00</p>

Contest Category		Prizes
 www.criscoCanada.com	<p>Crisco Family Favourite Recipe Baking Contest</p> <p><i>Best Homemade Muffin, Tarts or Pie in category as selected by the fair. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: \$25.00 Product Certificate</p> <p>2nd: \$10.00 Product Certificate</p>
<p>Crisco Family Favourite Recipe National Contest*</p> <p><i>Eligibility: First place winners of Crisco Family Favourite Recipe baking contest with submission of declaration form by local fair convenor. Judging will be based on appearance, taste, texture and recipe creativity</i></p>		<p>1st Place - \$100.00</p>



Fleischmann's® Yeast

www.achfood.ca

Contest Category	Prizes
<p>Fleischmann's Yeast Best Bread Contest</p> <p><i>Best Homemade Bread in category as selected by the fair. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: \$15.00 plus gift prize 2nd: \$10.00 plus gift prize</p>
<p>Fleischmann's Yeast Best Bread National Contest*</p> <p><i>Eligibility: Fleischmann's Yeast first place winner from each fair with submission of information form by local fair will be entered in national contest. Judging will be based on appearance, taste, texture and recipe creativity.</i></p>	<p>1st Place - \$100.00</p>

Contest Category	Prizes
<p>Fleischmann's Yeast Best Bread "Youth" Contest</p> <p><i>Best Homemade Bread in category as selected by the fair. Judging will be based on appearance, taste, texture and recipe creativity</i></p>	<p>1st: \$15.00 prize</p>
<p>Fleischmann's Yeast Best Bread National Youth Contest*</p> <p><i>Eligibility: Fleischmann's Yeast first place winner from each fair with submission of information form by local fair will be entered in national contest. Judging will be based on appearance, taste, texture and recipe creativity.</i></p>	<p>1st Place – 1 of 2 Portable Music Players</p>



Contest Category	Prizes
<p>Mazola and Bee Hive Best Baking Contest *</p> <p><i>Best Homeade Muffins, Sticky Buns or Cake Loaf in category as selected by the fair. Judging will be based on appearance, taste, texture</i></p>	<p>1st: \$15.00 plus gift prize 2nd: \$10.00 plus gift prize</p>



2010 Confirmation of Interest Request Form

(Please Print)

Fair Name: _____ Contact Name: _____

Shipping Address _____

City _____ Province: _____ Postal Code _____ Fair Date: _____

Telephone: _____ Fax Number _____ E-Mail Address _____

Fair Date: _____ Estimated Fair Attendance: _____ Number of Baking Entrants L/Y _____

Prize List Book: Date Printed: _____ Number Distributed _____

Please Check Contests You Wish Sponsored and if banner is required

Contests	Yes, sponsor	Banner Required
ACH Foods Bakers Best Awards		
Fleischmann's Yeast Best Bread Contest	<input type="checkbox"/>	
Fleischmann's Yeast Youth Best Bread Contest	<input type="checkbox"/>	<input type="checkbox"/>
Mazola Corn Oil/ Bee Hive Corn Syrup Baking Contest	<input type="checkbox"/>	
Smucker Foods of Canada Family Favourites Recipe Baking Contests		
Robin Hood Flour Family Favourites Baking Contest	<input type="checkbox"/>	
Robin Hood Flour "Youth" Best Lunchbox Snack Contest	<input type="checkbox"/>	<input type="checkbox"/>
Crisco Family Favourites Baking Contest	<input type="checkbox"/>	
Tenderflake Best Pie Baking Contest	<input type="checkbox"/>	<input type="checkbox"/>
Certo Best Jam or Jelly	<input type="checkbox"/>	<input type="checkbox"/>

I have read and fully understand the enclosed terms and conditions of the baking contests. Please accept this as my confirmation of interest in conducting the baking contests as indicated above.

SIGNED: _____

Fair Baking Contest Coordinator

PLEASE NOTE: To be eligible confirmation of interest must be received **NO LATER THAN May 15, 2010.**

Return to: COUNTRY FAIR BAKING CONTESTS 14845-6 YONGE St., JCT. #125, AURORA, ON, L4G 6H8
Country Fair Baking or its sponsors will not be responsible for any contest and/or prizes unless the Fair Committee has received official written acceptance of the contest sponsorship from Country Fair Baking.

Country Fair Baking 2010 National Contests Rules & Regulations

How to Enter: The first place winner in each local fair contest is automatically entered if their proof of purchase, recipe and signed release form (note general terms and conditions for the fair contests) are submitted to Country Fair Baking.

Entries must be mailed to: Country Fair Baking Contests, 14845 - 6 Yonge Street, Jct. #125, Aurora, Ontario, L4G 6H8.

Prizes: Prizes will be awarded as follows:

Fleischmann's Yeast Best Bread National Contest: Grand Prize \$100.00 cash prize

Fleischmann's Yeast Best Bread National Youth Contest: 2 Grand Prizes Portable Music Players (approx. value \$100.00)

Robin Hood Flour Family Favourite Recipe National Contest: Grand Prize \$100.00 cash prize

Robin Hood Flour Lunch Box Snack National Youth Contest: Grand Prize \$100.00 cash prize

Crisco Family Favourite Recipe National Contest: Grand Prize \$100.00 cash prize

General Rules:

1. The contest is open to all residents of Canada, excluding residents of Quebec, who are first place winners of the designated baking contests at their local fair, with exception to employees of the sponsoring companies, their promotional agencies, advertising agencies, and other representatives or agents. Local fair winner will automatically be entered into the national contest for that specific contest category with the submission of signed declaration and winning recipe from the local contests.

1. To be eligible entries signed declaration form and recipe (entries) must be received at the above address no later than November 30, 2010. Country Fair Baking, the sponsoring companies or their agencies will not be responsible for lost, destroyed or wrongly addressed envelopes.

1. Entrant will be selected in Aurora, Ontario on December 15, 2010 by an agent of the sponsoring company from all eligible entries received on or before November 30, 2010, the contest closing date. Only winners will be contacted.

1. The odds of winning depend upon the total number of entries received.

1. All prizes must be accepted as awarded with no substitutions.

1. By submitting an entry, which includes a signed release form, contestants agree to the use of their name and winning recipe for promotional purposes by the sponsor.
1. By participating in the contest, entrants agree to be bound by the contest rules, and agree that decisions of the contest judges relating to all aspects of the contest, including its administration, are final and binding.

Country Fair Baking Contests

14845 - 6 Yonge Street, Junction # 125, Aurora, ON. L4G 6H8
Tel 905 727 6003 Fax 905 727 3366 E-mail william.trought@sympatico.ca